



COMPANY PROFILE & CATALOGUE

www.contaofurniture.co.tz



Crafting Comfort
Defining Elegance



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Introduction



Contao Furniture & Decor is a duly incorporated company under the laws of the United Republic of Tanzania, established on 3rd October 2023, and situated in Chang'ombe, Temeke, Dar es Salaam.

The company specializes in **designing, manufacturing, and supplying high-quality furniture and interior solutions for residential, commercial, and hospitality spaces.**

We are committed to transforming spaces into refined, functional, and elegant environments, offering both ready-made and fully customized furniture tailored to the unique preferences of our clients.

Our philosophy combines timeless craftsmanship, innovative design, and premium materials, creating furniture that is both aesthetically captivating and enduringly durable.



Brand Story

Founded with a vision to redefine interior living, Contao Furniture & Decor transforms ordinary spaces into extraordinary experiences.

From the very first concept to the final installation, every piece we create embodies elegance, precision, and thoughtful design. Our team blends classic craftsmanship with contemporary innovation, ensuring each product resonates with both style and functionality.

Over a short period, Contao has established itself as a trusted partner for homeowners, corporate offices, Airbnb operators, and hospitality businesses, with a growing reputation for quality, reliability, and creativity.

Our ambition is clear: **to dominate the Tanzanian market and expand across Africa as a symbol of furniture excellence.**



Mission, Vision & Core Values

Our Mission

To create and deliver high-quality furniture and interior solutions that blend elegance, comfort, and durability—consistently exceeding client expectations through personalized service, innovative design, and meticulous craftsmanship.

Our Vision

To become Tanzania's premier furniture and interior design brand with a strong nationwide presence, and to expand across Africa as a symbol of unparalleled craftsmanship, innovative design, and timeless elegance.

Core Values

- **Excellence in Quality** – Commitment to flawless craftsmanship and durability
- **Customer-Centric Approach** – Your vision guides every design
- **Innovation & Creativity** – Forward-thinking designs with timeless appeal
- **Integrity & Trust** – Transparent, reliable, and accountable
- **Passion for Design** – Creating pieces that inspire and elevate spaces
- **Value & Affordability** – Premium aesthetic without compromise



PRODUCTS & SERVICES



01. Furniture Solutions

- Luxury sofa sets (modern, classic, L-shape, recliners)
- Dining tables and chairs
- Bedroom furniture (beds, wardrobes, side tables)
- TV stands & living room units
- Office furniture



02. Kitchen & Built-in Solutions

- Modern kitchen cabinets
- Wardrobes & built-in storage
- Custom kitchen and storage designs



03. Interior Services

- Interior styling and consultation
- Space planning & layout optimization
- Custom furniture design

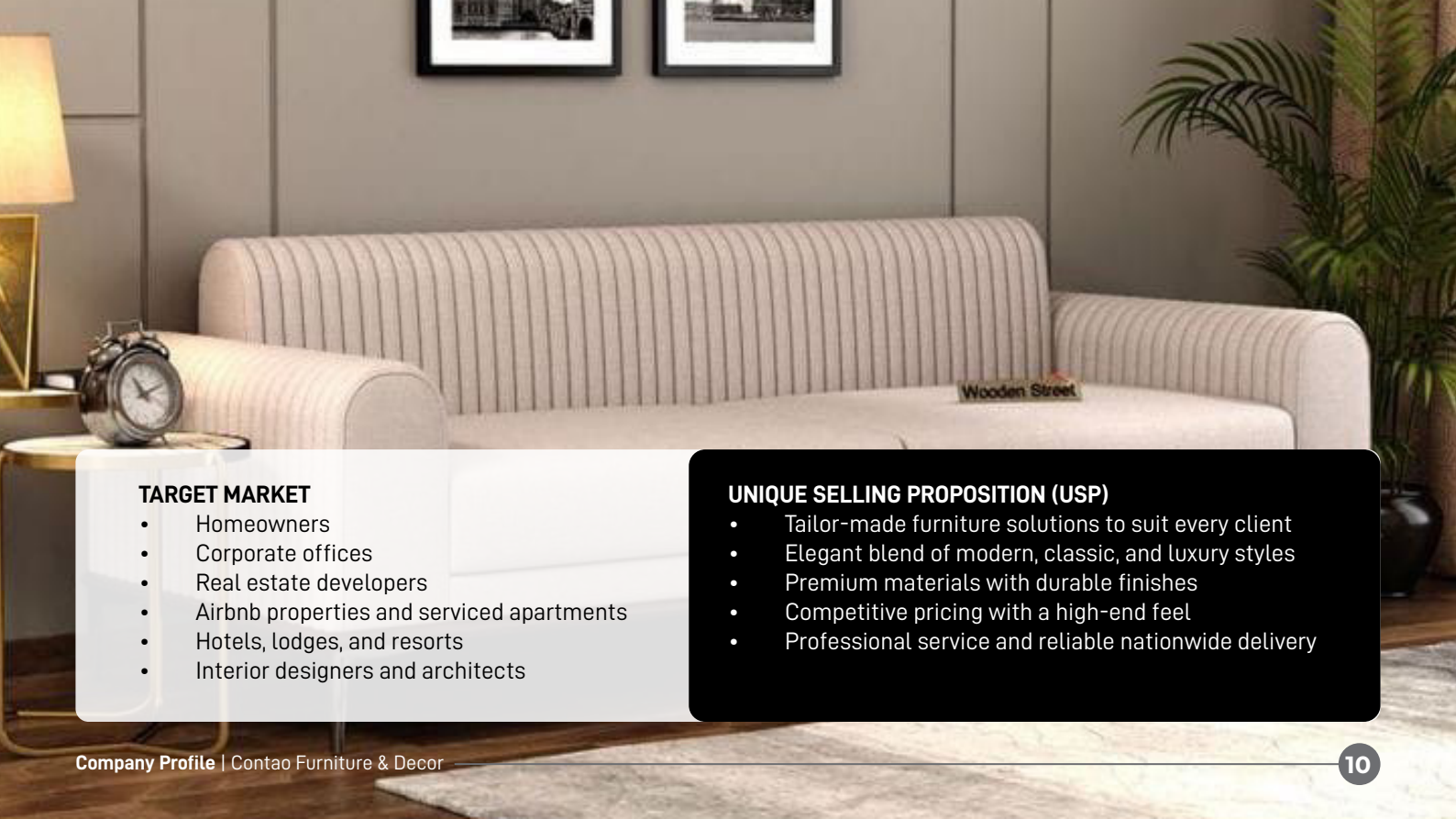
04. Other Services

- Nationwide delivery
- Custom-made orders
- After-sales service and support





TARGET MARKET & UNIQUE SELLING PREPOSITION



TARGET MARKET

- Homeowners
- Corporate offices
- Real estate developers
- Airbnb properties and serviced apartments
- Hotels, lodges, and resorts
- Interior designers and architects

UNIQUE SELLING PROPOSITION (USP)

- Tailor-made furniture solutions to suit every client
- Elegant blend of modern, classic, and luxury styles
- Premium materials with durable finishes
- Competitive pricing with a high-end feel
- Professional service and reliable nationwide delivery

Our Process



Consultation

Understand client vision
and requirements



Design

Develop tailored concepts
and layouts



Production

Craft furniture with
precision and care



Delivery & Installation

Ensure perfect placement
and satisfaction

Word From The Director



At Contao Furniture & Decor, we believe that furniture is more than a functional necessity — it is a reflection of identity, lifestyle, and vision. Every piece we design and deliver is crafted with a deep understanding of how spaces influence the way we live, work, and connect.

From our humble beginnings to becoming a trusted name in Tanzania's furniture and interior solutions industry, our journey has been guided by one core principle: uncompromising quality. We are committed to combining skilled craftsmanship, premium materials, and modern design thinking to create pieces that stand the test of time.

Our approach is centered on our clients. We take the time to understand your needs, your space, and your aspirations — ensuring that every project we undertake is not only visually appealing but also practical, durable, and uniquely tailored to you. Whether it is a residential home, a corporate office,

or a hospitality space, we aim to transform environments into meaningful experiences.

Innovation continues to drive us forward. As trends evolve and expectations grow, we remain dedicated to improving our processes, expanding our capabilities, and delivering solutions that meet global standards while staying rooted in local excellence.

Above all, we are grateful for the trust our clients place in us. It is this trust that inspires us to continuously push boundaries and deliver excellence in every project we complete.

We look forward to building spaces with you — spaces that inspire, comfort, and endure.

Director

Contao Furniture & Decor

Client Testimonials

The furniture delivered by Contao transformed our office environment—professional, elegant, and functional.”

Digital Media Institute & 24/7 Edutainment

“Guests consistently praise the comfort and style of the furniture; it has elevated our property standards.”

Zaal stays

“Contao delivered luxury and durability in our restaurant. Timely and professional service.”

Taste me

“Our home now exudes luxury and comfort. The quality exceeded expectations.”

Residential Client

We are highly satisfied with the quality and professionalism of Contao Furniture and Decor, who provided office furniture including desks, chairs, cabinets, and interior décor solutions, and we confidently recommend them.

Alkapri General Trading

Product Catalogue





Product Catalogue



Product Catalogue



Product Catalogue



Product Catalogue





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